

NORTHUMBERLAND TURKEY TROT



Sponsorship Package | 2026

IN SUPPORT OF
**The YMCA Strong
Communities Campaign**



YMCA
Northumberland

Shine On

Strong kids. Strong families. Strong communities.

NORTHUMBERLAND TURKEY TROT



Run Together. Give Together.

IN SUPPORT OF **The YMCA Strong Communities Campaign**

When you support the Northumberland Turkey Trot, you're helping the YMCA remove financial barriers and ensure more individuals and families can access programs and services that strengthen our community.

Your sponsorship helps create opportunities for children, youth, families, adults, and seniors across Northumberland County helping people feel connected, active, and supported.

Together, we can build a stronger community, one step at a time.





Shine On

NORTHUMBERLAND TURKEY TROT

A cartoon illustration of a turkey wearing a white chef's hat and a red bow tie, standing on its legs.

Lead Event Partner

\$2,500

Opportunity for naming rights
"Northumberland Turkey Trot
presented by _____"

Promotion in radio advertising & print
materials

Digital & Social Media Promotion

Event Signage outside & in lobby

Team entry or 4 passes to the event
(\$120 value)

Oppourtunity to set up a promotional
booth and engage with over 400 local
participants.

Supporting Partner

\$750

Event Signage

4 tickets to the event (\$120 Value)

Promotion in print materials

Digital & Social Media Promotion

Community Sponsor

\$500

Event Signage

Two tickets to event (\$60
Value)

Digital & Social Media
Promotion





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Ready to Join Us as a Sponsor?

Please Contact:

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<https://ymcanrt.org/northumberland-turkey-trot-2026/>

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